

AYRE FORCE Invades 2008 NY Comic Con

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Digital entertainment giant Bodog Entertainment has expanded its already extensive wealth of entertainment offerings even further to include the release of its first ever action packed graphic novel AYRE FORCE. Based on real people, AYRE FORCE reveals the hidden activities and past of Bodog's billionaire founder, Calvin Ayre, as he leads a covert operations unit composed of Bodog Music artists Bif Naked, Jason Darr and Nazanin; Bodog Fight mixed martial artists Tara LaRosa, Jorge Masvidal and Trevor Prangley; and Bodog Poker players Evelyn Ng, David Williams and Josh Arieh. Ayre and the AYRE FORCE have been engaged in a years-long war with pharmaceutical magnate Janus Winter, attacking the illegal operations of Wintercorp all over the globe. Now, Janus has upped the ante by unleashing his genetically engineered, superhuman children on Calvin and his team, intending to put an end to the war between the AYRE FORCE and Wintercorp once and for all! Assembled by an incredibly talented creative team, the people behind AYRE FORCE are Illustrator Shawn Martinbrough (How To Draw Noir Comics, Batman: Detective Comics, World War Hulk: Frontline), Writers Adam Slutsky (Maxim, Bluff Magazine) and Joseph Phillip Illidge (Batman), Color Artists Andrew Dalhouse (The Sisterhood) and Felix Serrano (Batman) and Letterer Marshall Dillon (Street Fighter: Alpha). AYRE FORCE creative team members Martinbrough, Illidge and Slutsky will be manning the AYRE FORCE booth (No. 1804) at this year's NY Comic Con, so don't miss them! Along with their work on AYRE FORCE, Martinbrough and Illidge, through their film production company, Verge Entertainment, have created a two episode animated miniseries that will be released online April 16, 2008 to coincide with the official AYRE FORCE sale date. AYRE FORCE is a 96 page, 7" x 10.5", hardcover, full color graphic novel that will go on sale nationwide and online April 16, 2008 for \$19.95 USD. All materials used in the production, shipping and packaging of AYRE FORCE are environmentally friendly, and all proceeds from sales of the novel will be donated to charity in an effort to help stamp out the horrors of animal cruelty and abuse once and for all. To learn more about Bodog Entertainment's debut graphic novel AYRE FORCE, including a preview of the novel, pictures of the AYRE FORCE team and to watch the accompanying two episode animated miniseries (online April 16, 2008), visit www.bodoglife.net/ayreforce.