

## Clarion Gaming Announces Changes and Enhancements to American Team

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Clarion Gaming's American office is instituting several staffing changes, reflecting the new responsibilities of a number of key staff, as well as adding new personnel to further improve customer service to the gaming industry.

Sue Schneider is stepping down as CEO of the American office. Her two year commitment to remain full time in that position after the sale of River City Group to Clarion Events has ended. She will remain on with Clarion Gaming in a consulting capacity for industry relations and overseeing the development of new events and services for the industry. "This is still such a dynamic industry," stated Schneider, "so I'm pleased to continue my relationship with Clarion Gaming to continue to innovate and implement new ideas to serve it."

Peter Rusbridge, CEO of Clarion Gaming, noted that a number of new enhanced services will be arising out of the office in St. Louis, Missouri. "We've got over 60 years of i-gaming industry experience among those staff which is amazing for such a nascent industry," he said. "So we're keen to leverage both the knowledge and relationships that they have to continue to grow Clarion Gaming."

Mark Balestra, now Head of Digital Publications, will be adding additional features to current publications like IGamingNews.com, Internet Gambling Report, and research reports as well as developing additional titles for the gaming industry. Chris Krafcik has taken on a new role as Editor of IGamingNews.com. Holly Rauch has joined to do sales for the digital publications division and Jeanette Kozlowski is now joining Emily Swoboda as a staff writer.

Dawn Kirkwood has taken over as Head of Conferences for this office and will be overseeing the production of such conferences as World Poker Congress, Next Generation in Gambling and the InDepth series, as well as initiating new regional events for North and South America. She's now joined by Marketing Coordinator Karen Thomson and Operations Coordinator Dan Fitzgerald in new positions.

Nancy Krause, now Head of Sales, will continue her excellent service to exhibitors and sponsors for Clarion Gaming events. She's now joined by Tony Boschert who brings years of event experience to the company.

Rusbridge added, "This is an exciting time for Clarion Gaming as we create solid service operations in London, the Americas and Asia. Unlike other event or publication companies which cover a lot of industries, Clarion Gaming is of and for the gaming industry alone. We've been serving that industry in one form or another since 1990 and will continue to listen and respond to what the international gaming industry tells us."