New Pentasia website takes users Beyond Recruitment

Contributed by Thomas Jensen
Monday, 15 September 2008
Last Updated Monday, 15 September 2008

iGaming recruitment consultants Pentasia have launched their stunning new website at www.pentasia.com. One of the key driving forces behind the new eye-catching creation was to build a site that truly reflected the unique consultative approach Pentasia adopts with regard to their client and candidate relationships. As Pentasia’s Group Marketing Manager John Doyle explained:

”The site truly reflects how we take clients and candidates beyond what they expect from recruitment companies and genuinely sets the standard in internet gambling recruitment websites.

”It has taken months of painstaking development and attention to detail to complete and is full of content all geared to reflect Pentasia’s position as an authority in recruitment and a window on the iGaming Sector’”

The extensive Client Services section highlights both the exhaustive consultative process the company adopts when sourcing the finest talent and the supplementary advisory services that Pentasia had to offer. The Candidate Services section introduces a number of new features such as advice on specific jurisdictions, industry articles and insight and RSS feeds to keep up to date with the latest jobs.

Doyle said: ”We´ve revised all of the successful features of the previous Pentasia site and have built on those. However, this is not the end of the story as we will continue to add features and tools over the coming months. ”

Visitors to www.pentasia.com will experience improved navigation, new search engines to find exactly what they are looking for as well as new ways to register and to stay informed. And with fully incorporated offices across Europe, Latin America and SE Asia the site will shortly feature a localised multilingual function where users will be able to interact in languages including English, Chinese, Spanish and Italian.

”When planning the site one of our key aims was to make sure our global presence was properly reflected and the multilingual function is a vital part of that,” explained Doyle.

Using the latest cutting edge web-based technology the new site has a clean, crisp graphical interface that features Flash and DHTML. The browser-based content management system will allow the site to be updated on a minute-by-minute basis with the latest job alerts and industry news and other information useful to both clients and candidates alike.

Pentasia are widely recognised as the global iGaming sector’s leading recruitment and careers consultancy. Pentasia is a fully accredited member of the UK's Recruitment & Employers' Confederation (REC) and as such, is subject to their Code of Professional Practice. Founded in 2001 and with regional offices in the UK, Malta, Costa Rica, Sweden and Singapore, Pentasia are able to offer clients and candidates a truly international network combined with a tailored local service. Visit the new site at www.pentasia.com.