How to Bet the Super Bowl

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As the big game approaches, Point-Spreads.com would like our readers to understand how to bet on the Super Bowl. First and foremost, do not wait until the last minute to open a sports book account as Super Bowl Sunday will be an absolute frenzy. In fact, if you really want to know how to bet the Super Bowl than the best thing to do is open several accounts at several places. This approach, as you can see from Point-Spreads.com's live odds feed, will help you find the best possible Super Bowl XLIII line.

The value of line shopping cannot be emphasized enough as the NFL Playoffs move into the championship weekend. For example, if you are big on the Cardinals winning the Super Bowl (even if you are in the minority) you can currently find money line odds anywhere from +500 (Sportsbook.com) to +710 (Bookmaker.com). Obviously the +710 is going to provide you with the best return on your investment should Arizona come through for you.

Another example of where line shopping can make a big difference is in Super Bowl match-ups betting. Most sports books offer this as an NFL futures bet, but they might have extremely different odds posted. Again, say you like the Cardinals in the NFC and the Ravens in the AFC. Money line odds on this Super Bowl pairing currently range anywhere from +700 to +6000 (SBGglobal.com). Would you like $6000 for every $100 invested or $700 for every $100 invested?

Of course, the game line cannot be ignored, and line shopping here is just as important. This weekend's conference championship games provide a great illustration for the need to find value. At Point-Spreads.com's live odds feed you can find money line odds anywhere from +200 to +224 on the Ravens against the Steelers and money line odds on the Eagles range from -182 to -200. Not a huge difference in value, but why not save $15 or $20 if you can?

So, as you start planning your big football party, you might also want to consider putting together a sound how to bet the Super Bowl strategy that helps you avoid any costly mistakes.