

Affiliate Program WagerProfits drops PAP-CAP Certifications

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The recent events going down over at CAP remind me of a never ending episode of the popular cartoon Tom and Jerry. The antics are starting to catch up with the brand as online gaming affiliate Wager Profits yanks the PAP (PokerAffiliatePrograms.com) and CAP (CasinoAffiliatePrograms.com) certifications from all their websites. WagerProfits runs TigerGaming.com, PayNoRake.com and ActionPoker.com.

After a recent visit to Costa Rica, Point-Spreads.com believes other online gambling affiliate programs to follow Wager Profits lead.

"With the economy slowing down, we want to be smart with our marketing dollars," stated a established sportsbook affiliate program that wished to remain anonymous. "I used CAP back in 2007 which some success and was considering joining again however we have decided to back off after witnessing what was going on over there recently. We will be attending the CAC conference in Amsterdam and passing on the CAP event in Amsterdam."

Here is the official statement from online gambling affiliate program WagerProfits :

Following recent events at CAP London and the issues that arose at that event, further amplified by the emails from Lou Fabiano along with the public statement from Warren Jolly, it is clear that currently CAP and PAP is in no state to effectively provide the services needed by the Affiliate community and operators. Its management seems to have put itself in a position of clear conflict of interest, which is detrimental to its clients and to the industry.

As a result of these facts and until these issues are resolved, Wager Profits (www.wagerprofits.com) has made a decision to remove the CAP and PAP seals from its Affiliate program, and to terminate its relationship with CAP and PAP for the foreseeable future.

Shaun O'Neil – Affiliate Director of WagerProfits – commented:

"CAP and PAP have great affiliate communities, which have been a pleasure to work with, so this was a difficult decision to make. Unfortunately, we believe it is questionable to think that CAP and PAP will be able to operate effectively without a management team that has proven integrity, and until this rift is dealt with and all the facts are known.

Perhaps what the industry needs is an independent non-profit organization providing certification and related services, along the lines that Microgaming spearheaded with Ecogra for Operations Certification, i.e. an organization funded by the operators with common pricing and clear rules and a code of conduct. We would certainly be interested in participating or being in the forefront of such an initiative."