

Gambling Affiliate Programs First General Meeting at CAC 2009 in Amsterdam

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Gambling Affiliate Programs (GAP), is organizing their first General Meeting for registered affiliate programs in advance of the Casino Affiliate Convention 2009 (<http://www.cac2009.com>) in Amsterdam. Over eighty programs have already registered for this important meeting, to discuss the major industry issues and needs. The meeting will take place at the NH Grand Krasnapolsky Hotel on Sunday March 29th, 2009.

Visit Gambling Affiliate Programs at their website: <http://gamblingaffiliateprograms.org>

In light of recent industry events, operators decided to come together and form Gambling Affiliate Programs.

“CAP and PAP have great affiliate communities, which have been a pleasure to work with, so this was a difficult decision to make,” stated Affiliate Director Shaun O’Neil of Wager Profits back on March 5th, 2009 when the popular online poker and casino affiliates decided to yank their PAP/CAP certifications. “Unfortunately, we believe it is questionable to think that CAP and PAP will be able to operate effectively without a management team that has proven integrity, and until this rift is dealt with and all the facts are known. Perhaps what the industry needs is an independent non-profit organization providing certification and related services, along the lines that Microgaming spearheaded with Ecogra for Operations Certification, i.e. an organization funded by the operators with common pricing and clear rules and a code of conduct. We would certainly be interested in participating or being in the forefront of such an initiative.”

This alliance is a group of operators proactively joining forces to discuss ways in which they can create unification within the industry; to foster the development of relationships between operators and affiliates. The member programs have agreed upon an agenda for the general meeting, and intend to arrive at a consensus on the major industry issues, which include events and conferences, affiliate communities, certification and the role of GAP itself.

“The formation of GAP is a proactive step forward for the respected members of the online gaming affiliate industry,” said one of the Program Members. “The General Meeting will help attending programs to establish industry goals and standards, ensuring professionalism, accountability and transparency in this ever-growing sector. We are looking forward to the meeting and the great potential it provides.”

Programs not yet registered are invited to do so at www.gamblingaffiliateprograms.org. GAP’s mission is to ensure that the online gaming industry will be managed and networked professionally and effectively in the future, and that operators, gaming affiliate programs and the affiliates themselves have a resource in place that best represents their needs and those of their business partners.

This first GAP General Meeting is being held in advance of the Casino Affiliate Convention 2009, in Amsterdam. CAC is taking place from March 30th until April 1st at the the NH Grand Krasnapolsky Hotel.

Registered Partners for GAP first General Meeting:

888
 400Affiliates
 Aced
 affcorner
 Affiliate lounge / Betsson
 AffiliateClub
 Affiliates United
 Betfair Affiliates
 Betsafe Affiliates
 BetUK
 Betway Partners, GNUF
 Bingo
 Bodog Affiliates
 BrightShare
 Buzzluck Affiliate Program
 Cake Poker Affiliates
 Casino Coins
 Casinoblasters
 Commission Account
 CWC Affiliates (ClubWorldCasinos)

DoylesRoom
Earn United
EarnReal
EGO
Eurobet Affiliates
Everest Affiliates
Expekt
Fortune Affiliates
Gamingpromo
Golden Associate
Golden Matrix
Heaven Affiliates
Hollywood Affiliates
Income Access
Intertops
Ladbrokes
LuckyAcePartners
Mainstreet Affiliates
Mansion
Market-ace
MontelPartners
Paddy Power
Partnerlogic
PartyPartners and AffClub
PDC Affiliates
Pitbull Partners
PlayShare Partners
PokerStars
Regal Affiliates
Revenuex
Rome Partners
Roxy Affiliates
Scratch2Cash
Slotland Affiliates
Star Partner
Tower Affiliates
TwoLinx Affiliates
Uffiliates (888)
Villento Affiliates
Virgin Games
Wager Profits